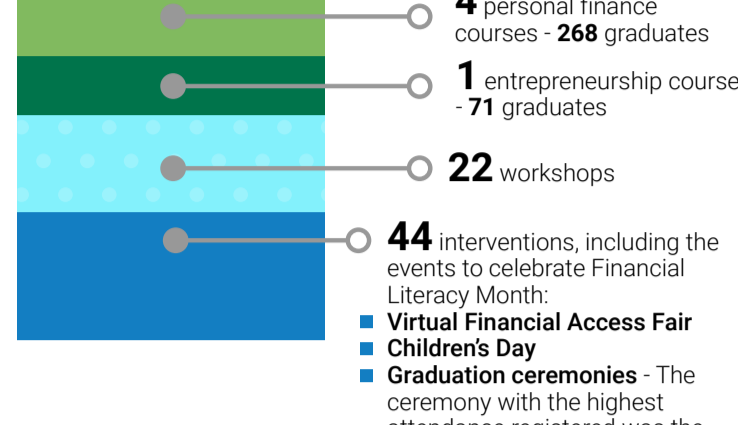


Mid-Year Highlights 2024

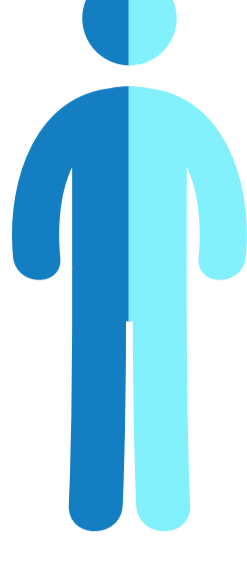
We are thrilled to present Qualitas of Life's highlights from the first six months of 2024 showcasing our collective achievements and the impact we've made in empowering Hispanic families through financial education. This document encapsulates our recent initiatives, milestones, and the transformative stories of those we've reached. Thank you for your continued support in our mission to foster economic stability and opportunity within our community. We look forward to building on this momentum in the months to come!

Education

112 educational events, 39 of which were in-person



151 individual training sessions



20,451

individuals impacted indirectly

3,953

families served

59 partnerships across New York, Rhode Island, California, Colorado and Mexico City.



Who We Serve

Gender:



77%

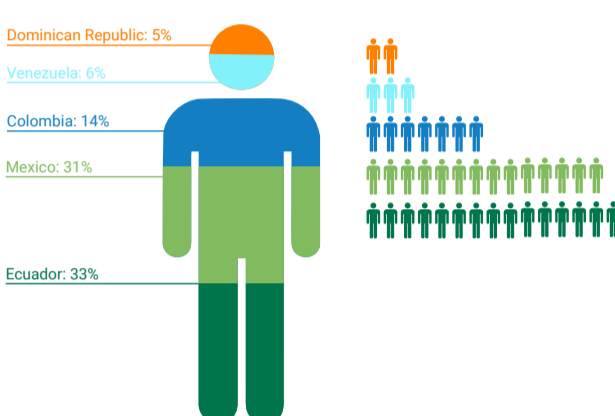
Women



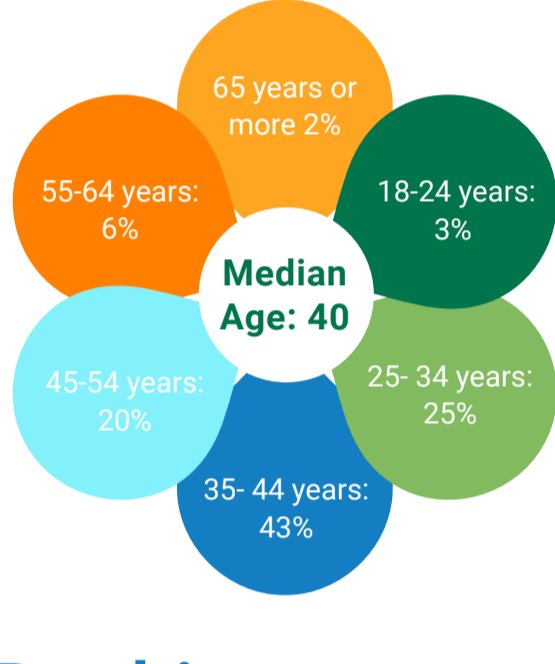
23%

Men

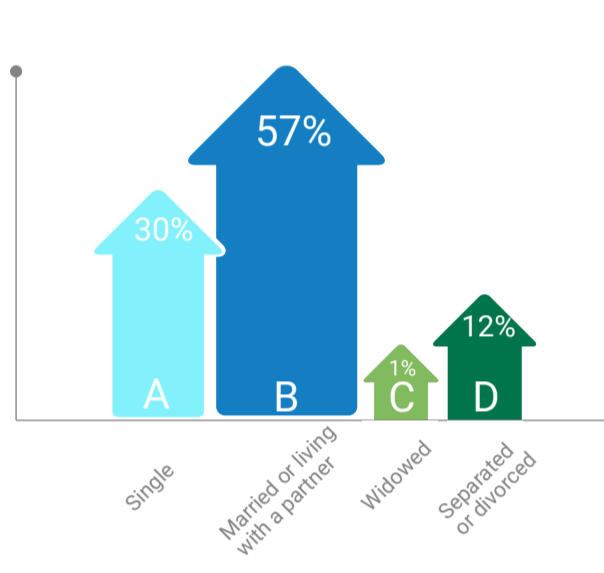
Nationality: TOP 5



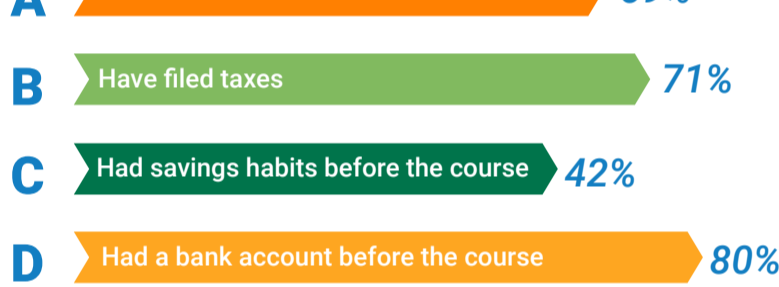
Age Range:



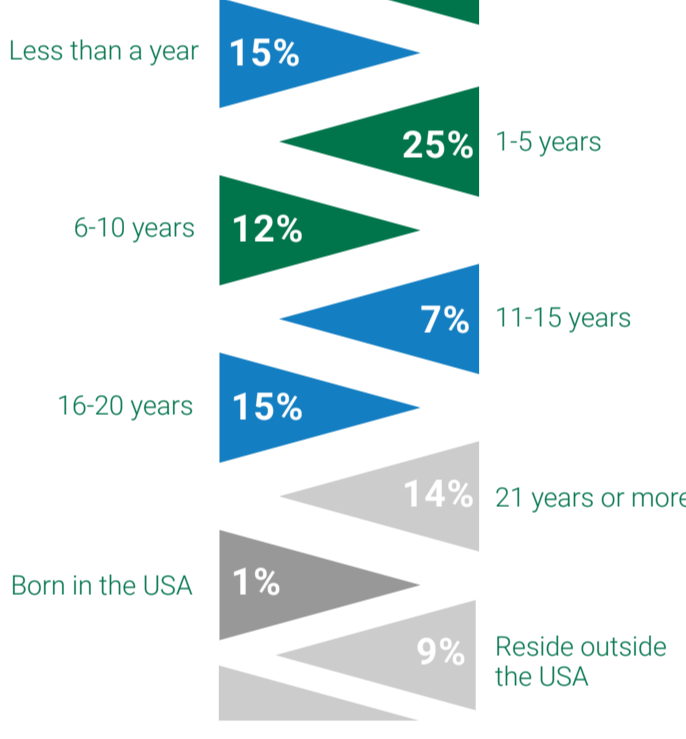
Marital Status:



Banking:



Time Living in the USA:



Fundraising & Development

Government

Based on our outstanding performance in the first year of the grant, we were invited to participate in the New York Department of State's Financial Literacy Program for a second year! This program, funded through the federal Financial Services Block Grant, provides a \$100,000 grant for Qualitas of Life to build financial literacy in our Hispanic community.

Foundations

We were thrilled to be awarded a \$100,000 grant from the Rose Foundation's Consumer Financial Education Fund. We were also awarded grants from the RK Mellon Foundation and M&T Bank Charitable Foundation.

Individuals

Thank you to the more than 100 donors who have generously supported Qualitas of Life so far this year. We could not do our work without you!

Community Partners

We are grateful to the community organizations, who trust Qualitas of Life to serve as financial literacy vendors for their communities, including highly vulnerable groups such as newcomers and domestic violence victims.

- CUNY Explorers
- Hispanic Federation
- La Jornada
- NYC Department of Youth & Community Development
- Violence Intervention Program

Government

We are grateful to the community organizations, who trust Qualitas of Life to serve as financial literacy vendors for their communities, including highly vulnerable groups such as newcomers and domestic violence victims.

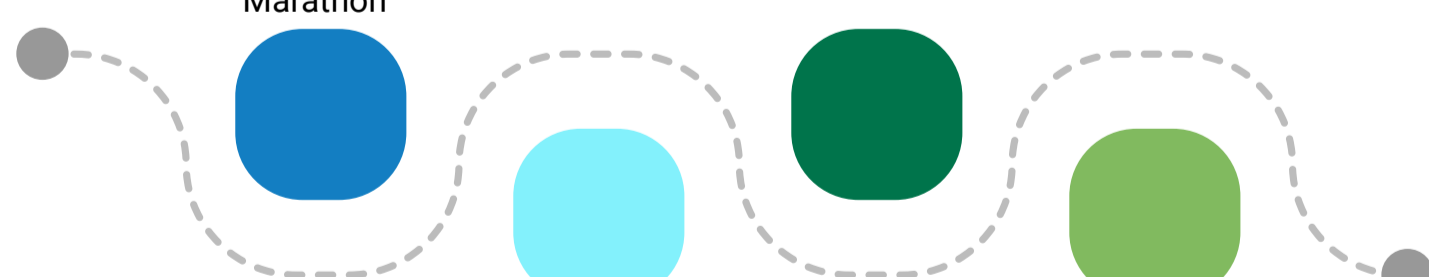
Friends of Qualitas

\$9,495 Raised:

5 dedicated runners raised 126% of the goal for the United Airlines NYC Half Marathon

Community Event:

1 visit to the Met



6 Runners:

Participating in the TCS NYC Marathon

Fundraising:

2 successful campaigns

COMMS

HR

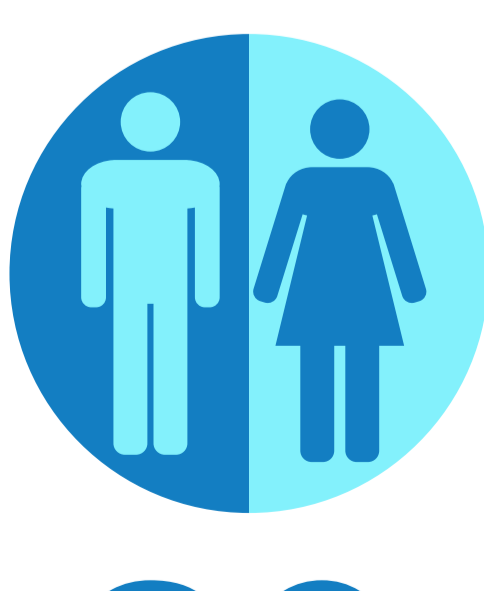
Media Coverage:

Our Director of Education, Maria Fernanda Baquerizo, interviewed by Julio Cesar Garcia for NY1

Executive Director Myriam Rebling, interviewed by SPECTRUM NOTICIAS NY1

Orgullo Latino Newspaper - April 1st 2024

NYS DOS Newsletter - April 2nd, 2024



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interns, volunteers and pro bono consultants