

PRIVACY POLICY

QUALITAS OF LIFE FOUNDATION

Effective Date: June 21, 2024

This Privacy Policy outlines how Qualitas of Life Foundation ("we," "our," or "us") collects, uses, and discloses personal information about our beneficiaries, volunteers, and visitors to our website at www.qualitasoflife.org and other communication platforms.

Collection of Personal Information

We collect personal information that you voluntarily provide to us when you register for our services, fill out our website contact form, express interest in obtaining information about us, participate in our activities, and subscribe to our newsletters. The type of personal information we collect depends on your interactions with us and may include:

- **Personal Identifiers:** First and last name, email address, phone number, and address.

We collect your phone number through various contact information forms on our website and during your participation in our courses and workshops. Please refer to the "Email and Text Message Communications" section for more details.

We also automatically collect certain information when you visit, use, or navigate our website. This information may include:

- **Technical Information:** IP address, browser and device characteristics, operating system, date and time of your visit, and other technical data about your interaction with our website. We may use cookies and similar technologies to enhance your user experience. This information is primarily needed to maintain the security and operation of our website and for internal analytics and reporting purposes.

Our email campaigns may use tracking technologies to automatically collect certain information, such as your IP address, browser type and version, and email engagement statistics.

Use of Personal Information

We use your personal information to provide, improve, and administer our services and communicate with you. Specific uses include:

- Delivering and facilitating our services
- Providing donor and volunteer support and other relevant information
- Marketing our mission, events, fundraising goals, and services to you via email and text message, subject to your consent
- Optimizing our website
- Responding to your inquiries and resolving potential issues
- Sending administrative information about our services
- Requesting feedback
- Sending marketing and promotional communications, in accordance with your preferences
- Complying with legal obligations and maintaining the security of our website
- With your consent or as otherwise disclosed at the time of collection

Disclosure of Personal Information

We do not sell, trade, or otherwise transfer your personal information to outside parties, except under the following circumstances:

- To investigate, prevent, or take action regarding illegal activities, suspected fraud, or as required by applicable law, judicial, or other government subpoenas, warrants, or orders
- When necessary to protect the safety or security of any person or entity
- With affiliates or joint ventures that we may have in the future
- To our service providers, business partners, suppliers, contractors, or agents who perform services for us, as well as professional advisers and analytics and search engine providers that assist us in improving and optimizing our services

Email and Text Message Communications

We collect your phone number through various contact information forms on our website and during your participation in our courses and workshops. With your consent, we will send you text messages when applicable on a monthly basis to remind you about future events. Msg & data rates may apply. We will never share your data with third parties for marketing or promotional purposes.

- **Opt-out Instructions:** Reply STOP or UNSUBSCRIBE to opt-out of future messaging.
- **Additional Support:** Reply HELP for more information.

We collect your email address through various contact information forms on our website and during your participation with us. With your consent, we will send you emails related to our organization. If you wish to unsubscribe from our email campaigns, please click on the Unsubscribe link at the bottom of any marketing email sent from us. If you opt-out of our email marketing, we will still send you emails related to our services and relationship with you.

Protection of Personal Information

When you provide personal information via our website or any form, we implement appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect.

Data Retention

We will retain your personal information only for as long as is necessary for the purposes set out in this Privacy Policy, unless a longer retention period is required or permitted by law. When we no longer need your personal information, we will securely delete or anonymize it.

Your Rights

You have the following rights regarding your personal information:

- **Access:** You can request access to the personal information we hold about you.
- **Correction:** You can request that we correct any inaccuracies in your personal information.
- **Deletion:** You can request that we delete your personal information.
- **Objection:** You can object to the processing of your personal information.
- **Restriction:** You can request that we restrict the processing of your personal information.
- **Portability:** You can request that we transfer your personal information to another organization.

To exercise any of these rights, please contact us using the contact information provided below.

Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or the content of these websites. We encourage you to review the privacy policies of these third-party websites.

Policy Updates

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on our website. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Contact Information

If you have any questions about this policy or wish to exercise any of your rights, you may contact us at any time using the following contact information:

- **By Mail:** 1221 6th Ave, Suite 43S093 New York, NY, 10020
- **By Email:** communications@qualitasoflife.org