

A photograph of a woman and a young girl smiling and hugging. The woman is on the left, and the girl is on the right. They are both looking towards the camera. In the background, there are several balloons. The entire image has a green tint.

**Qualitas**  
OF LIFE FOUNDATION

# **ANNUAL REPORT 2021**



Qualitas of Life Foundation is a non-profit organization that provides basic financial education to Hispanic individuals and their families, in order to foster their financial security and improve their standard of living.

**CONTACT**

Myriam Rebling  
Executive Director  
[director@qualitasoflife.org](mailto:director@qualitasoflife.org)  
1221 Avenue of the Americas, New York, NY 10020  
Tel. (646) 885 – 2295

# Table of contents

<b>1. LETTER FROM OUR FOUNDER AND CHAIRPERSON</b>	<b>04</b>
<b>2. MISSION AND INSTITUTIONAL VALUES</b>	<b>07</b>
<b>3. 2021 RESULTS</b>	<b>08</b>
3.1 Our Impact	
3.2 Becoming a Data-Driven Organization	
3.3 Our Allies	
<b>4. 2021 MILESTONES</b>	<b>11</b>
4.1 Virtual Financial Education	
4.2 Strategic Partnerships	
4.3 Pilot: Entrepreneurship	
4.4 Financial Literacy For Youth	
4.5 Familia Adelante	
4.6 Financial Access Fairs	
4.7 Robin Hood: Grit Cohort	
4.8 Virtual Community Center	
4.9 Fundraising Events	
<b>5. STATEMENT OF FINANCIAL POSITION</b>	<b>20</b>
<b>6. THANK YOU TO OUR SUPPORTERS</b>	<b>22</b>

# 1 Letter from our Chairman

## DEAR FRIENDS AND QUALITAS FAMILY,

*Qualitas of Life Foundation celebrated its 14th anniversary in 2021, and our mission is more important than ever. The communities we serve work hard and struggle to get ahead even during normal times; this past year continued to present challenges to our communities related to the pandemic and its significant impact on the New York City area. We are proud that during a difficult time for all of us, Qualitas continued to grow and serve more families than ever before.*

2021 was an incredible year of growth at Qualitas as our communities began to recover from the COVID-19 that had hit the New York area, and immigrant communities especially, particularly hard. Despite these challenges, including working on a remote basis, Qualitas rose to the occasion and served our communities in new and creative ways, grew its staff, and expanded its course offerings.

Qualitas reached almost 17,900 individuals through our financial education programs, serving almost 4,000 families through our courses, workshops, and webinars. In addition to our traditional coursework, we added a new pilot course on entrepreneurship in response to emerging needs in our communities. In total, we had over 160 individual training sessions, 100 workshops, and two financial access fairs.

Friends of Qualitas had a significant impact on the organization, launching four episodes of the culinary series Arap en Mandil, a cultural event called Frida Kahlo's Wardrobe, and helped raise awareness and significant funding for Qualitas. We thank all of those who support Friends of Qualitas with their time and support, especially Monica Rovzar, Alexandra Boker, and Fernando Rovzar.

Importantly, Qualitas added four key new staff members in 2021. Lorena Flores brings significant experience to the Education Department, Liliana Pulido brings her expertise to the Communications Department, and Mariana Di-Bella and Maru Castro add significant experience and capacity in the Development area. Additionally, I would like to recognize our Executive Director Myriam Rebling for receiving an honorary recognition from the Mexican Consulate General in New

---

***Qualitas reached almost 17,900 individuals through our financial education programs, serving almost 4,000 families through our courses, workshops, and webinars.***

York for her work on behalf of Qualitas, which I was honored to attend. Our team is our most significant asset and they worked hard to produce a wonderful year of results.

As always, Qualitas succeeds through strong relationships with our partners and strategic alliances. In 2021, we partnered with dozens community organizations based in New York, New Jersey, Connecticut, and also expanded our corporate partnerships to include key partners such as Mastercard and Charles Schwab.

Likewise, we thank White & Case LLP for their continued sponsorship; their support is critical to our success. All of our sponsors and donors share in our success; we thank them all and cherish their support.

Finally, on behalf of the Board, I would like to thank our staff members and Myrtiam, who work hard and contribute enormously to the success of our mission, and to thank our facilitators and volunteers, without whom Qualitas would be unable to serve our community. I could not be more proud of the efforts you all have made. Thank you!



With heartfelt gratitude,

A handwritten signature in black ink, consisting of stylized, flowing letters that appear to read 'Leigh Rovzar'.

LEIGH ROVZAR,  
Chairperson.

# 1 Letter from our founder

## DEAR FRIENDS AND QUALITAS FAMILY,

*In 2021, Qualitas of Life Foundation celebrated its 14th anniversary with resilience and strength to face the effects of a global crisis. We continued to adapt and to work on our mission of providing financial education to Hispanic individuals and their families, in order to foster their financial security and improve their standard of living. This year, our community not only grew but flourished in challenging circumstances, making us proud.*

We are pleased to share that 2021 was an exceptionally productive year. It was a year in which we could see our efforts bloom and our community spurred. We carried out our mission by offering 136 public educational activities and serving 3,924 families with our programs. We proudly share that it was our first year as a Financial Literacy Vendor for Bronx Community College, and we launched an Entrepreneurship pilot course to support, with financial education, the entrepreneurship spirit of our community.

On the other hand, with the help of our extraordinary group of volunteers, Friends of Qualitas, we produced and broadcast four culinary episodes of Qualitas en Mandil. We organized a compelling talk on Frida Kahlo and participated in the 50th Anniversary of the TCS New York City Marathon with our Run For Qualitas team.

All our efforts this year led us to find support from remarkable alliances with wonderful people and corporations like Google, Shopify, Herdez, and Bimbo; and partnerships with other organizations, like Familia Adelante, Ariva, Bronx Community College, and Hispanic Federation. We're immensely grateful to White & Case LLP for trusting our work and supporting our mission with their continued sponsorship. Thank you to all our sponsors and donors for your support this year; we appreciate you tremendously.

To our Board members, thank you for sharing your expertise and time with us, it is with your guidance, that we have been able to navigate through some difficult times. Lastly, I thank our staff members for their labor, work ethic, and values that contributed to our victories. To our facilitators and volunteers, enormous appreciation for sharing our purpose; without your help, Qualitas of Life would not be able to serve its community the way it does.



With heartfelt gratitude,

A handwritten signature in black ink, which appears to read "Marcela". The signature is fluid and stylized, with a long, sweeping tail that extends to the right.

MARCELA O. ROVZAR,  
Founder.

## 2 Mission and Institutional values



### OUR MISSION

Qualitas of Life Foundation is a non-profit organization that provides basic financial education to Hispanic individuals and their families, in order to foster their financial security and improve their standard of living.



### OUR INSTITUTIONAL VALUES

Qualitas of Life Foundation delivers financial education through an educational model based on the following 5 cross cutting values:



Capabilities Approach



Human Rights and Gender Equity



Civic Engagement



Family Focus



Sense of Community

### OUR STORY

In 2004, Qualitas of Life's founder Marcela Orvañanos de Rovzar moved to New York City. As a Mexican Philanthropist with a background in capacity building and fundraising, Marcela was startled by the critical living conditions of Hispanics and was determined to find the means to support this community. After consulting with financial education experts and working closely with community members, Marcela founded Qualitas of Life Foundation.

Qualitas of Life's financial education workshops began in 2007 and thanks to the continued support of our Board, facilitators, committed volunteer base, sponsors, and strategic alliances we have expanded our educational program to community centers and organizations in all 5 boroughs of New York City, the states of New York, New Jersey, Connecticut, Pennsylvania, Delaware and Massachusetts.

# 3 2021 Results

## 3.1. OUR IMPACT

Qualitas of Life Foundation served **3,924 families** and impacted **18,923 individuals** indirectly through: **107 workshops, 27 short interventions, 2 Financial Access Fairs, and 162 individual training sessions.** To complement the information provided through our educational events, Qualitas distributed nearly 3,500 digital educational materials. WHO WE SERVE In 2021, we served Hispanic communities from 15 different countries including Mexico, Colombia, the Dominican Republic, Ecuador, Honduras, United States, Guatemala, Peru, and Venezuela.



IDENTIFY  
AS WOMEN  
**86%**



ANNUAL INCOME

**95%**

Report income of less  
than \$24,000

**20%**

rely on a fixed  
monthly income.

**43%**

do not have access  
to mainstream credit

50+ COMMUNITY PARTNERS



**3,900+ FAMILIES SUPPORTED**





We measured the impact across our program through a pre- and post-evaluation survey; the outputs of the surveys show the level of readiness in participants, and other indicators such as access to credit, banking status, financial goals, and debt. The results highlight the following:

**70%**

of participants  
completed the  
8-session course

**90%**

of participants  
completed  
a budget

**90%**

of participants  
established  
a SMART  
financial goal

**80%**

of participants  
report increased  
financial  
knowledge

**100%**

of participants  
report increased  
confidence in  
managing their  
finances



### 3.2. BECOMING A DATA-DRIVEN ORGANIZATION

Qualitas of Life Foundation and Lydia Sierra Consulting (LSC) co-developed a Monitoring and Evaluation (M&E) system with the support of the Hispanic Federation and the Communities of Color Nonprofit Stabilization Fund. The M&E system will offer a baseline to better measure the organization's impact, facilitate reporting to stakeholders, and guide future improvements to our programs. This project allowed the organization to develop a clear data collection protocol, identify key metrics, and introduce tools such as Salesforce, Zapier, and Hustle to collect, track, and analyze qualitative and quantitative data. Overall, the M&E system is a step forward in measuring and quantifying the impact of financial literacy in the Hispanic community.

### 3.3. OUR ALLIES

Our wonderful network of alliances and partnerships allows Qualitas of Life to continue to provide high-quality financial education to the Hispanic community at no cost to our participants. Through sponsorships, grants, contributions, and volunteering, our partners from different sectors support our efforts in the quest for financial inclusion. Moreover, thanks to in-kind donations, we have been able to enrich our community engagement events and further contribute to the well-being of the Hispanic community.

### 3.2. FUNDING OUR PROGRAMS

All of our fundraising events, campaigns and efforts are oriented toward funding our financial education programs to be available to the Hispanic community for free. Thanks to the kindness of multiple donors, we have raised more than \$35,000 in individual donations, over \$60,000 via corporate contributions, and almost \$200,000 through other nonprofits. Moreover, the in-kind and cash contributions that we received this year add up to more than \$50,000. Every \$50 donation allows us to take one course participant at no cost to them, so we are beyond thankful to our donors for allowing us to carry out our mission.



# 4 2021 Milestones

## 4.1. VIRTUAL FINANCIAL EDUCATION

Qualitas of Life Foundation began 2021 with one purpose: turning the lessons learned from the COVID-19 crisis into opportunities for improvement and sustainable growth. Our main goal was to maintain the community engagement achieved through last year, provide financial tools and training tailored to respond to the community evolving needs, and streamline the strategies placed to attain our mission. Our experience throughout the last year affirmed the need to deepen

our efforts to provide financial literacy to a broader population. The team upped its commitment to embrace different teaching techniques and digital platforms and seek new programs and strategic alliances to adapt to the community's needs. Qualitas of Life Foundation's programs continued to be offered remotely in different formats, through Zoom, Google Meet, Microsoft Teams, and Facebook Live. Among the formats offered were:

### EIGHT-SESSION COURSE

Intensive personal finances course consisting of 8 two-hour workshops for 50 to 80 participants. The course delves into seven core financial topics and concludes with a general review session, a graduation ceremony, and the issuance of a participation or completion diploma.

### SPECIFIC-TOPIC WORKSHOP

A two-hour session for 50 to 100 people, designed and adapted to the specific financial community needs.

### SHORT INTERVENTIONS

15 minutes to one-hour Key Advice Session provided for a massive audience to offer 3-5 fundamental pieces of information on a specific topic or issue.

### INDIVIDUAL TRAINING SESSIONS

A one-hour personal session designed to set SMART financial goals based on the individual and family needs. The goal is to equip families with the tools needed to create better opportunities for themselves and their families.

### FINANCIAL ACCESS FAIRS

A one-to-two-hour event aimed to create a bridge between the Hispanic community and financial service providers and agencies that have services specifically tailored to the immigrant community's needs.

### ENTREPRENEURSHIP COURSE

Intensive entrepreneurship course consisting of 7 two-hour workshops for 50 participants. The course delves into seven core entrepreneurial topics and concludes with a general review session and the issuance of a participation or completion diploma.

## 4.2. STRATEGIC PARTNERSHIPS

In 2021, Qualitas of Life partnered with 52 community-based organizations, government agencies, consulates, financial institutions, and media outlets in New York, New Jersey, Connecticut, Pennsylvania, Washington D.C., and California to bring financial literacy to the communities we collectively serve.

Academy of Medical & Public Health Services  
 Agri-Business Child Development  
 Ariva  
 Building One Community  
 Bronx Community College  
 BronxWorks  
 Brooklyn Cooperative  
 Brooklyn Foundation  
 CARES Atlanta Global Innovation Hub  
 Carroll Gardens Association  
 Catholic Charities  
 Center Community Partners  
 Center for Family in Sunset Park  
 Children's Aid- Dunlevy Milbank Center  
 Consulate General of Colombia in New Jersey  
 Consulate General of Ecuador in New York  
 Consulate General of Mexico in New York  
 CrossState Credit Union Association  
 Department of Consumer and Worker Protection  
 El Centro del Inmigrante  
 Facebook  
 Finhabits  
 Fiver Foundation for Children  
 Grow with Google  
 Hispanic Federation  
 Hispanic Heritage Foundation

Inclusiv  
 Kids in Need of Defense  
 Kingsbridge Heights Community Center  
 Lower East Side People's Federal Credit Union  
 Mastercard  
 Mercy Center  
 Mindfulness Coaching Services -Tanya Valle  
 Mixteca Organization  
 Neighborhood Trust Federal Credit Union  
 Neighbors Link  
 New Immigrant Community Empowerment  
 New York Immigration Coalition  
 New York Presbyterian Hospital  
 New York Public Library  
 Northeast Family Federal Credit Union  
 NYC Small Business Services  
 Office for New Americans  
 Pace University NY Small Business  
 Development Center  
 Pastoral Migratoria  
 Pittsburgh Hispanic Development Corporation  
 Pronto of Long Island  
 Shopify  
 Staten Island Job Center - La Colmena  
 Telemundo 47  
 Univision





#### 4.3. PILOT: ENTREPRENEURSHIP

2021 was undoubtedly a challenging year for the economic recovery of low-income families. For many, starting a new business represents an innovative way to recover an income and build assets for their families. Thus, Qualitas of Life responded to the growing business interests of Hispanic families by deepening its organizational focus on curating an entrepreneurship course to cover the primary concepts of establishing a business in New York.

Qualitas harnessed its expertise to provide information regarding the importance of separating personal finances from business finances and how to navigate the permit and license process and economic resources. Meanwhile, our partner, Centro Community Partners, offered detailed information on creating a business plan, establishing the mission and vision statements, and setting healthy business finances.

The first cohort was conducted hand in hand with the Centro Community Partners, thanks to the support of

the New York Immigration Coalition. Qualitas received 107 registrations in its first week of promoting the event. The final cohort consisted of 48 participants (70% women) from 11 nationalities.

Qualitas received resources from the Strong Communities Fund of the Brooklyn Communities Collaborative to target financial literacy efforts for Brooklyn residents. Qualitas hosted a second entrepreneurship pilot with 61 participants (85% women) from seven nationalities thanks to this support.

Our participants planned to launch businesses in diverse industries, including service, food, cleaning, hospitality, health and beauty, sales, construction, and real estate.

As a part of this initiative, Qualitas of Life Foundation also collaborated with Grow with Google and Shopify to offer information on the latest technological platforms to increase marketing, client retention, and online sales.



#### 4.4. FINANCIAL LITERACY FOR YOUTH

According to studies, first-generation and immigrant youth from low-income households face additional obstacles to asset-building due to the limited generational access to financial literacy. In most cases, children from Hispanic families have to navigate the financial system without guidance from a parent or guardian. To bridge this gap, Qualitas of Life Foundation partnered with Bronx Community College as a financial literacy provider in 2021. BCC is located in the South Bronx, and

many of its students are from NYC's poorest families: 67% live in households that earn less than \$30,000 annually. Together, Qualitas and BCC developed and implemented the beginning of a campus-wide financial literacy program to help students avoid financial pitfalls and access financial resources, including financial aid, so that finances won't slow down their academic momentum.

#### 4.5. FAMILIA ADELANTE

2021 marked the end of the fourth and the beginning of the fifth year of the Familia Adelante Program. Through Familia Adelante, Qualitas of Life Foundation alongside Mercy Center, Fiver Foundation for Children, and Tanya Valle Mindfulness Coaching Services offer a holistic approach to the empowerment of Hispanic families in the South Bronx. Currently, the program provides services for 92 families with different backgrounds and needs. In order to be effective, all organizations collaborating on Familia Adelante have embraced the whole family approach across their programs. One of the best examples that highlights this united effort is

the coordination of the first "Día del niño" (Children's Day) in the Bronx. Children's Day is an international holiday in many Latin American countries. It celebrates the importance of the role and contributions of children within a family. With that in mind, the families of Familia Adelante had the opportunity to enjoy a day full of activities designed to celebrate kids. Among the activities included a painting workshop and informative sessions on how to talk about money with kids. 100 individuals enjoyed the event that brought together resources, games, and a sense of community.

#### 4.5. FINANCIAL ACCESS FAIRS

In 2021, Qualitas of Life organized two Financial Access Fairs to connect our community to quality financial services with appropriate language access. These events were well received, with more than 200 live attendees and 2.2K views on Facebook. In March, Qualitas of Life offered an informative session on the Paycheck Protection Program available in conjunction with Inclusiv, Neighborhood Trust Federal Credit Union, Lower East Side People's Federal Credit Union, and Brooklyn Cooperative Federal Credit Union for small businesses. The event's goal was to increase the accessibility of this resource to Hispanic entrepreneurs that were affected by the pandemic. According to the Small Business Administration, minority-owned businesses were disproportionately underserved by the relief effort, often because they lacked the connections to get access to the aid, language access, or were

rejected because of the program's rules. In October, Qualitas of Life Foundation celebrated Hispanic Heritage Month with a three-day event, each day holding a financial theme. The first day focused on personal finances, the investment journey, and the use of the electronic wallet with guest speakers such as FinHabits, the Neighborhood Trust Federal Credit Union, and the Department of Consumer and Worker Protection. The second day delved into the entrepreneurship journey with guest speakers from Pace University NY Small Business Development Center (SBDC), Brooklyn Cooperative Federal Credit Union, Mastercard, and Facebook. To close the fair on the third day, Qualitas of Life offered the first Virtual Business Expo where several local businesses, and some graduates from the Qualitas of Life's entrepreneurship pilot course, promoted their business and services.

***Qualitas of Life Foundation celebrated Hispanic Heritage Month with a three-day event, each day holding a financial theme.***









#### 4.6. ROBIN HOOD: GRIT COHORT

Qualitas of Life was one of the 13 organizations selected for the 2021 GRIT Cohort. The Grant Readiness and Insights Training (GRIT) is a cohort-based program to teach leaders how to obtain support from results-driven, evidence-based funders like Robin Hood Foundation.

The team participated in 12 sessions ranging from capacity building, community engagement, fundraising, and evaluation, among others.

#### 4.7. VIRTUAL COMMUNITY CENTER

The virtual center continued to help build a sense of community unique to the organization's mission. The main objective was to provide a space where participants feel comfortable and safe to receive the information needed to positively impact their lives, regardless of immigration and financial status. The center played a critical role when promoting new training and fighting misinformation. The efforts widened from engaging the 250 participants through the chat "Familia Qualitas of

Life" in WhatsApp to responding to personal concerns by email and one-on-one text messages. There are many ways that individuals receive misinformation, which is why the Qualitas of Life team worked tirelessly to offer adequate information and assistance throughout the year. Among the requested topics were housing assistance, help with the Child Tax Credit, missing stimulus checks, and various types of potential financial fraud.

***Qualitas of Life team worked tirelessly to offer adequate information and assistance throughout the year.***



## 4.7. FUNDRAISING EVENTS

To strengthen our Fundraising and Development efforts, Qualitas of Life created and participated in a variety of events closely related to the Hispanic community:

### FRIDA KAHLO'S WARDROBE: APPEARANCES CAN BE DECEIVING

This masterclass was led by fashion curator Circe Henestrosa and professor and curator Dr. Gannet Ankori, who presented Frida's iconic wardrobe and offered an interpretation of the personality it gives life to and helps to capture. During the class, they displayed a collection of Kahlo's rediscovered personal possessions that had been stored since 1954.

### ARAP EN MANDIL CULINARY SERIES

This year, Qualitas of Life launched its very own cooking show, hosted by Mexican actor Arap Bethke. In each episode, Arap was joined by a Hispanic celebrity chef with a history of migration and entrepreneurship. During the show, Arap and his guest prepare a delicious recipe while discussing the chef's history and providing related financial tips. During 2021, Qualitas of Life hosted 4 of these episodes, with the company of chefs Ruffo Ibarra, Michelin Star holder Carlos Gaytán, and the sisters behind Mesa Sana, chef Andrea and nutritionist Pamela Berrondo.

### RUN FOR QUALITAS AT THE NEW YORK CITY MARATHON

As a New York City Marathon Charity Partner, we received passes so that 6 runners could run the Marathon, representing Qualitas of Life and fundraising to benefit our cause. The efforts of our runners represent great support from them as well as their friends and families. Big thank you to Arturo Anhalt, Daniela Suarez, Fernando Rovzar, Gregorio Schneider, Ricardo Cervantes, and Stephany Cadena for your commitment and generosity.

***To strengthen our Fundraising and Development efforts, Qualitas of Life created and participated in a variety of events closely related to the Hispanic community.***



# 5 Statement of financial position

DECEMBER 31, 2021

## ASSETS

### Current assets

Cash and cash equivalents	\$	435,405
Contributions receivable		44,591
Prepaid expenses		3,771

---

Total current assets		<b>483,767</b>
----------------------	--	----------------

---

Computer and equipment		1,505
Less: accumulated depreciation		(1,505)

---

Computer and equipment, net		-
-----------------------------	--	---

---



---

<b>Total assets</b>		<b>483,767</b>
---------------------	--	----------------

---

## LIABILITIES AND NET ASSETS

### Current liabilities

Accounts payable	\$	2,000
Accrued expenses		32,202

---

Total current liabilities		<b>34,202</b>
---------------------------	--	---------------

---



---

<b>Total liabilities</b>		<b>34,202</b>
--------------------------	--	---------------

---

### Net assets

Without donor restriction	\$	449,565
With donor restriction		-

---

Total net assets		<b>449,565</b>
------------------	--	----------------

---



---

<b>Total liabilities and net assets</b>		<b>483,767</b>
---	--	----------------

---





# 6 Thank you to our Supporters

## GOVERNMENT, FOUNDATION AND EDUCATIONAL CENTERS CONTRIBUTIONS

BBC Strong Communities Fund  
 Brooklyn Community Foundation  
 Center for Migration Studies  
 Chubb Charitable Foundation  
 Colombian Consulate  
 Hispanic Federation  
 Mercy Center, Inc.  
 Mexican Consulate  
 MoneyGram Foundation  
 Neighbors Link Corp  
 NYC Communities of Color Nonprofit Stabilization Fund  
 O'Neill Foundation  
 RK Mellon Foundation  
 Stabilization Fund  
 The Hyde and Watson Foundation  
 TisBest Philanthropy

## CORPORATE DONORS

Bank of America Corp  
 Bimbo Bakeries USA, Inc.  
 BlackRock, Inc.  
 Bronx Community College  
 FINRA  
 MegaMex Foods, LLC  
 Northeast Family Credit Union  
 Signature Bank  
 & White & Case LLP

## INDIVIDUAL DONORS

Ashley Lucio  
 Bernhard Koepp

Catherine Petitgas  
 Cedric and Melissa Meeschaert  
 Christopher & Delphine Huisinga  
 Daniel Grunberg  
 Daniel Lubetzky  
 Dean & Amira Amro  
 Douglas Doetsch  
 Gina Diez Barroso  
 Gina Moreno-Valle  
 Laura Diez Barroso  
 Louise Chagnon-Buchheit  
 Mari Carmen Servitje  
 Nicholas and Nadine Sayegh  
 Ricardo Cervantes  
 Ruben Shiffman

## COMPADRES

Alex Ramos  
 Alfredo Guzman  
 Jonathan Franklin  
 Julieta Domínguez  
 Myriam Rebling  
 Nicole Vidal Masley

## VOLUNTEERS, INTERNS, AND PRO BONO

Andrea Sordia Zanella  
 Diana Mendez  
 Javier Guzman  
 Jose Lopez  
 Liliana Pulido  
 Lorena Flores  
 Patrick Mock

## FACILITATORS

Once more, Qualitas of Life could not have done the outstanding work of 2021 without the professionalism and commitment of its facilitators. We appreciate their continued support and reliability in 2021.

Dulce Medina  
 Fabiana Cruz

Fernando Valencia  
Isela Herrera  
Laurent Oliva  
Lissett Mendoza  
Lucy Block  
Marlene Uruga  
Nicole Barros  
& Pily Quintanilla

## BOARD OF DIRECTORS

Leigh Rovzar PRESIDENT  
Gregorio Schneider TREASURER  
Ivana Estrada SECRETARY  
Gina Franklin  
Jorge Kuri  
Jorge Suárez  
Miguel Zabłudovsky  
& Russell G. Byers

## FRIENDS OF QUALITAS

Mónica Rovzar CO CHAIR  
Alexandra Boker CO CHAIR  
Marcela Orvañanos  
Arap Bethke  
Pablo Rivera  
Kiko Leitao  
Chef Ruffo Ibarra  
Chef Carlos Gaytán  
Andrea Berrondo  
Pamela Berrondo  
Lorena Flores  
Victor Gutierrez  
Lolique Lorente

## EDUCATION COMMITTEE

Jorge Suárez CHAIR  
Fernando Gutiérrez-Eddy  
Marcela O. de Rovzar  
Susana Camarena  
Mauricio Jaramillo  
Carlos García  
Gina Franklin

## AUDIT COMMITTEE

Gregorio Schneider  
Jonathan Davis Arzac  
Leigh Rovzar

## FINANCE COMMITTEE

Gregorio Schneider  
Jonathan Davis Arzac  
Alfredo Espinosa

## COMMUNICATIONS COMMITTEE

Miguel Zabłudovsky CO CHAIR  
Ivana Estrada CO CHAIR  
Marcela O. de Rovzar  
Marie Chalita  
Miguel Pasquel  
Carlos García  
Stefan Bulic  
Roberto Ramírez

## FUNDRAISING COMMITTEE

Marcela O. de Rovzar  
Jorge Kuri  
Russell Byers  
Carla Hammond  
Fernando Gutierrez-Eddy  
Edgar Zavala  
Alfredo Espinosa





# Get involved



## DONATE

Help us grow our impact in the  
Hispanic community

\$100 BENEFITS

**2 families**

\$500 BENEFITS

**10 families**

\$1000 BENEFITS

**20 families**

You can visit our website [www.qualitasoflife.org](http://www.qualitasoflife.org) to make a donation  
or you can contact us at [director@qualitasoflife.org](mailto:director@qualitasoflife.org)

## BRING FINANCIAL EDUCATION TO YOUR COMMUNITY

Are you interested in providing financial education for your community?  
Please contact our Education Director at [academy@qualitasoflife.org](mailto:academy@qualitasoflife.org)

## VOLUNTEER

To learn more about Qualitas of Life and our financial education  
programs visit our website at [www.qualitasoflife.org](http://www.qualitasoflife.org)

## JOIN OUR ONLINE COMMUNITY

Facebook: [@qualitasoflife](#)

Twitter: [@qualitasoflife](#)

LinkedIn: [@qualitasoflife](#)

Instagram: [@qualitasoflife](#)

Youtube: [@qualitasoflife](#)

TikTok: [@qualitasoflife](#)

Qualitas  
OF LIFE FOUNDATION